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Bermuda's Newest Private Residence Club Engages Award-Winning Hospitality Design Firm

SOUTHAMPTON, BERMUDA – Bermuda's most award winning hotel, The Reefs, has teamed up with Vision Design, one of the most renowned interior design firms specializing in the luxury hospitality industry. The Reefs has engaged the Dallas-based Vision Design to conceptualize a luxurious, Bermuda-inspired look for The Reefs Club, a private residence club opening in 2009 next to the hotel on the same secluded pink sand beach.

Vision Design's impressive client list includes Four Seasons Hotels & Resorts, Ritz Carlton Hotels, Fairmont Hotels, and St. Regis Hotels & Resorts. *Interior Design Magazine* has recognized the company as Hospitality Design Giants, and *Hotel & Motel Management* named it Top Design Firm.

David Dodwell, developer of The Reefs Club, says, "We devoted considerable time to researching a suitable interior design firm. Vision Design emerged as an obvious choice as their portfolio reflects the luxurious, yet comfortable setting we envisioned for The Reefs Club. It is important to us that our owners enjoy first-class furnishings and design that parallels the high standard of service and amenities our hotel is known for."

Residences have been meticulously designed to harmonize with the relaxed, slightly exotic Bermudian lifestyle. Pastel hues, rich fabrics and mahogany furnishings are inspired by island landscapes. Expansive windows and sliding glass doors maximize the panoramic ocean views. Bubbled glass countertops, beached-wood floors and stone accents echo sand and sea foam. Gourmet kitchens feature Sub Zero and Thermador appliances custom mahogany buffet with wine refrigerator.

Additional features include washer and dryer, a jetted hot tub on the private balcony of each residence, spa bathrooms, and flat-screen televisions in bedrooms and living rooms.

"Working within the classic Bermudian design style while at the same time introducing the latest trends in materials and technologies has been a gratifying challenge," says Dan Nelson, President of Vision Design.

The Reefs Club consists of two- and three-bedroom residences starting at \$350,000 for a one-tenth share. Club ownership affords frequent, flexible and relaxing Bermuda vacations without the burdens or expenses associated with typical vacation home ownership. Homes are just steps away from the hotel's three gourmet restaurants, a spa, a private beach, and world-class diving and snorkeling. Amenities include an owners' lounge, infinity-edge pool, state-of-the-art fitness center and rooftop putting green with impressive views of the Atlantic. An on-site concierge coordinates dinner reservations, golf tee times, spa appointments and other island adventures.

www.reefsclub.com